



SPECIAL ALERT

STATE OF
CALIFORNIA



Update from the California Student Aid Commission

April 8, 2022

GSA 2022-24

TO: Financial Aid Administrators
Deans, Schools of Education

FROM: Tae Kang *Tae Kang*
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SUBJECT: **Golden State Teacher Grant Program Social Media Toolkit**

This Special Alert from the California Student Aid Commission (Commission) announces the launch of the Golden State Teacher Grant (GSTG) Program's Social Media Toolkit.

GSTG Social Media Toolkit

The toolkit contains useful information and promotional materials for GSTG that can be used across social media platforms. The toolkit is available on our website: <https://www.csac.ca.gov/gstgtoolkit>.

Some of the highlights include:

- **Program Flyer** – this provides an overview of the program, eligibility criteria, and how to apply
- **Social Media Graphics** – informational graphics to be used on social media platforms such as Instagram, LinkedIn, Twitter or Facebook
- **Program Brochure** – a detailed tri-fold brochure for prospective applicants
- **FAQs** – answers to the most commonly asked questions

For more information about GSTG please visit our website: <https://www.csac.ca.gov/gstg>

Need to contact us?

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Working together to effectively promote education beyond high school!